

## RORER ASSET MANAGEMENT, LLC NEW ACCOUNT INFORMATION FORM

Please note that this New Account Information Form as well as the Client Questionnaire on the reverse side must be completed for all new accounts. **Rorer Asset Management, LLC will not begin investing until *all* the information is received.**

Title (Circle)	Account Name			Account Number
Mr. Mrs. Ms. Dr.				
Tax ID/Social Security Number		Sex	Age	Broker Name
Client Address				Brokerage Firm
				Brokerage Firm Address
Client Phone Number				
Account Type (Circle)				
Large Cap Equity		MidCap Equity		
Fixed Income		Balanced		
If balanced, note the desired asset allocation. <b>These percentages can not be left blank :</b>				
Equity %	Type of Acct (Circle)	If Commission, note rate and any min ticket charges		
Fixed %	Wrap  Commission			
Starting Cash (\$)				<b>A funding sheet must be attached detailing cash and security positions received. Rorer will not begin investing until this asset listing is received.</b>
Starting Securities (\$)				

Please complete both sides

I reviewed and completed the New Account Information Form and the Client Questionnaire and all the information is complete and accurate. I understand that Rorer will not be held responsible for investment decisions made as a result of inaccurate information provided on these Forms.

\_\_\_\_\_  
Client signature

\_\_\_\_\_  
Date

## RORER ASSET MANAGEMENT, LLC – CLIENT QUESTIONNAIRE

Managing risk is a key element to any successful investment program. We at Rorer Asset Management, LLC have developed strict disciplines that allow us to better manage the risk and reward ratio of each client. Contrary to popular thought, there is no such thing as a risk free investment. Every investment is a tradeoff between risk and reward. But those tradeoffs can avoid anxiety and also present great opportunity, through successful diversified investing with a professional manager who understands your needs and objectives. The following questions have been formulated to provide us with a better understanding of your tolerance for risk.

**These questions should be answered only in reference to the funds you will be investing with Rorer.**

Entity (Circle)					
Individual/Joint	Corporate	Foundation	Endowment	IRA	
Profit Sharing	Pension	Trust	Taft-Hartley	Other	
Is this an ERISA account ?		Is Rorer to vote proxies ?		Account Tax Status (Circle)	
Y or N		Y or N		Taxable	Tax Exempt
The longer the time period, the more likely that up and down market cycles will average out. What is the investment time horizon for the funds you are investing <b>with Rorer</b> , assuming your investment objectives are met ?					
_____ 1 to 3 years (0)		_____ 3 to 5 years (7)		_____ Longer than 5 years (10)	
In general which category best matches your attitude toward investment risk as it relates to <b>your Rorer portfolio</b> ?					
_____ Aggressive: Willing to make investments where high risks are involved (10)					
_____ Moderate: Willing to take some risk (7)					
_____ Conservative: Unwilling to accept any risk (0)					
How would you react if the value of <b>your Rorer portfolio</b> declined by 15% or more ?					
_____ I would be very concerned because I cannot accept any fluctuations in the value of my portfolio (0)					
_____ I invest for long term growth and accept temporary changes due to market fluctuation (7)					
_____ I invest for long term growth and can accept prolonged market declines (10)					
How would you generally categorize your investment objectives as they relate to <b>your Rorer portfolio</b> ?					
_____ Maximum capital appreciation, even though risk might be high (10)					
_____ Balance between capital appreciation and preservation of capital (5)					
_____ Preservation of capital with high current income (0)					
Describe the need for any anticipated withdrawal/liquidations for <b>your Rorer portfolio</b> :					
_____ Regular distributions in the amount of \$_____ (Circle – Monthly Weekly or Quarterly)					
_____ Lump sum distributions in the amount of \$_____					
<b>Restrictions</b> , if any, which would include legal, tax, market capitalization, industry concentration, or yield. For fixed income, restrictions would include maturity length, yield, credit quality or instrument type.					
In the event that the restrictions cause Rorer not to purchase a security, Rorer may purchase additional shares of unrestricted holdings. This process will, from time to time, result in security, industry and sector weightings that materially exceed those of Rorer's unrestricted portfolios, thus affecting the risk/return characteristics of the portfolio. Rorer reserves the right to reject any account it deems overly restrictive. The restrictions associated with my account are:					
<b>Questionnaire Scoring:</b>		<b>26-40 = Equity</b>		<b>17-25 = Balanced</b>	
				<b>0-16 = Fixed</b>	

Please complete both sides